

Advertise in *the Checkoff!*

Advertising Policy: *The Checkoff* will accept all legal advertisements and professional announcements that are in keeping with the publication's standards of ethics, legality, and propriety, so long as such advertising is not derogatory or demeaning. Advertising in which the advertiser violates or enables another to violate the Rules of Professional Conduct of The Florida Bar or the Florida Code of Judicial Conduct will not be accepted. While advertising copy is reviewed, publication herein does not imply endorsement of any advertiser's goods, services or opinions. The *Checkoff* is distributed electronically to the 2,200 members of the Labor & Employment Law Section, including attorneys, judges, students, other legal professionals, and subscribers.

Ad Size	Cost
<input type="checkbox"/> Standard	\$ 150.00
<input type="checkbox"/> 1/4 page	\$ 350.00
<input type="checkbox"/> 1/2 page	\$ 600.00
<input type="checkbox"/> Full Page	\$ 1,000.00

Classified Advertisements	
50 words* or less:	\$50 per insertion
51-75 words:	\$65 per insertion
Classified box:	\$75 per insertion (up to 75 words)

For further information, contact Cathleen Scott 561-653-0008 or
Email: CScott@FloridaLaborLawyer.com

Advertiser's Name: _____
 Address: _____
 Contact: _____ Phone No: () _____ - _____
 E-mail: _____
 Ad size: _____

<u>Login to</u>	<u>Phone</u>	<u>Mail with check made payable to</u>
Member Portal At www.floridabar.org	Registration Department 850-561-5831	The Florida Bar Labor and Employment Law Section 651 E. Jefferson St. Tallahassee, FL 32399

Send form to:
Cathleen Scott
Cathleen Scott, P.A.
 250 S. Central Boulevard, Suite 104
 Jupiter, FL 33458-8812
 E-mail: cscott@floridalaborlawyer.com
 Fax: 561-653-0020

All ads must be camera-ready, in high resolution—at least 300 dpi—and in one of the following formats:

- Print optimized PDF (preferred) (PC or MAC)
- JPEG, EPS or TIF, 300 dpi (PC or MAC)
- Adobe Photoshop 6.0 - CC (PC or MAC)
- Adobe Illustrator CS6 - CC (PC or MAC)

All fonts must be imbedded. Please *do not use an image from the web* (typically 72 dpi and not acceptable for print media). We reserve the right to refuse low resolution or poor quality images. Every effort will be made to utilize files sent to us, but ads that have to be resized or reformatted (this includes Word files) will be charged a set-up charge: \$50.00 for a full-page ad; \$35.00 for all other ads.

* Position requests are not guaranteed

FULL PAGE
7.5" X 9.5"

HALF-PAGE
7.5" X 4.67"

QUARTER PAGE
2.34" X 9.5"

—OR—

4.83" X 3.5"

STANDARD
(Business Card Size)
3.5" X 2"